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Noreen Scott <i>RREDC</i>	
STAFF	
Debbi Moore <i>President/CEO</i>	Linda Shaw <i>Director of Administrative Services</i>
Paul Barabe <i>Vice President Member Services</i>	
LEGAL COUNSEL	Chris Pacheco <i>Lastrapes, Spangler & Pacheco, P.A.</i>

MADE IN RIO RANCHO... Shipped to clients across America Rio Rancho Printing is THE print marketing partner

In 1978, before there was a City of Rio Rancho or a Chamber of Commerce, The Copy Shop, Inc. opened for business in a small space in what is now Lujan Plaza on Deborah Rd. A small offset press, camera, paper cutter and a photocopier (that used paper on a roll) were just enough for the needs of Rio Rancho.

Some of that space was given to the new city for its first employee to use as an office. The Copy Shop, Inc. was a charter member of the Chamber. Their first employee shared a desk there too.

Five years later the Shop moved to Barbara Loop and added a graphic/prepress department and larger printing presses. The sale of office supplies added a new dimension to meet the community's needs. UPS and other shipping services were included in the expansion.

Moving to the present location in 1988 started the journey of becoming a full-service commercial print shop. The name changed to Rio Rancho Printing, Inc. and appropriate equipment and staff were added to provide the customer with one-stop "shopping." ...ie. Designed, Typeset, Printed, Collated, Stapled, Numbered, Laminated and Delivered.

Shortly thereafter, technology exploded in the printing industry. Computerized graphic design, estimating, order entry and job tickets were followed by computerized scheduling, which allows for a quick response to customer needs and demands.

The impact of the world-wide web has given customers the flexibility of ordering wedding invitations, graduation announcements, business cards and more, without "leaving home."

Business clients can have a Personalized Ordering Portal to communicate with Rio Rancho Printing. This aids in quote requests, ordering, questions and forms management, especially for those clients who work flex hours. The personalized portal has their company forms, brochures, stationery, etc. - making printing simple and easy with a couple clicks of the mouse.

Now digital technology is changing the industry again. The big four color press that now graces the production area is digital. Artwork is sent directly to the press via a computer. The press, although completely computerized, uses printing ink (not toner) to produce top quality printed pieces.

About 5 years ago, Rio Rancho Printing added a Contract Postal Unit offering



COURTESY PHOTO
The Copy Shop, 1978.



COURTESY PHOTO
Rio Rancho Printing, 1988.

outgoing US Post Office services at Post Office prices. Open 9am to 5pm Monday through Friday, outgoing mail services include: Express, Priority, First Class, Parcel Post and Media Mail. Priority flat rate boxes are also available.

Rio Rancho Printing is still owned/operated by the founder, Glenda Mowry, and managed by the second generation, Audra Dodson. "We have witnessed the growth of Rio Rancho over the last 30+ years and based on that, our services continue to change. Ever conscious of community needs, our employees have always supported numerous charities and organizations through volunteer-

ism."

To celebrate the 30 "something" anniversary of the business, there will be some updates inside and out. Watch for a burst of color on the big white building at 408 Frontage Road. (just south of Northern Blvd. off SR 528). It will soon knock-your-socks-off!

Rio Rancho Printing is open 9 to 5
Monday through Friday.
505-892-8553
www.RioRanchoPrinting.com
Get the latest news and specials as
our friend on
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